

Vision

Innovate SA provides high impact services that accelerate growth and development of sustainable South Australian enterprises and industry sectors.

Innovate SA is a vibrant, passionate organisation, valued for and sought out by enterprises and industry for the services and capabilities it provides.

Values

Innovate SA is a high performance organisation, supporting our people to achieve our vision through;

- Being responsive, customer focused and outcomes driven
- Providing high quality and timely services
- A commitment to professionalism and responsibility in carrying out our activities
- Being innovative in our approach and leading by example
- Being highly ethical with transparency and accountability
- Communicating openly and honestly
- Working as a team and with integrity
- Engaging specialised people with 'can do' attitude that have passion for the role, the organisation and the individual.

Strategic Objectives

Our key strategic and operational objective is to provide a targeted range of high level services and programs to selected emerging and existing enterprises and industry sectors, to develop internationally competitive businesses and support a diverse 'high-value' industry base within South Australia.

Levels of engagement will be tailored to meet the needs of individual enterprises with the following characteristics;

- Early Stage enterprises with their own intellectual property, often technology driven, and with high growth potential.
- Established enterprises that want to transform and / or approach a global market
- Emerging enterprises with high 'value add' products and / or services
- Enterprises that want to develop innovative new products and / or services, and / or management processes or business models, and / or access equity.

Strategic Objective One **Client Service Delivery**

To deliver 'high impact' services to SA enterprises who are looking to enhance their business outcomes and ensure sustainability through embracing entrepreneurship, innovation, technology, growth and change strategies.

Strategic Objective Two **Program and Service Delivery**

To engage in the ongoing development and refinement of programs, products and services to address market gaps and provide opportunities for business and industry to meet market demands in changing global, national and local economic conditions.

Strategic Objective Three **Strategic Industry / Business Projects**

To be a key facilitator of innovative and sustainable economic development initiatives through targeted projects, including Mawson and Flinders innovation precincts, in collaboration with strategically aligned partners – to create effective enterprise and industry growth and sustainability.

Strategic Objective Four **Strategic Alliances**

To lead and shape effective strategic alliances with business development organisations – to deliver high impact outcomes for SA enterprises and industry.

Strategic Objective Five **International Knowledge & Connections**

To ensure that we are constantly in touch with what is 'leading' global business development – so as to support SA enterprises adopt current 'best practice' strategies for competitive excellence.

Strategic Objective Six **Corporate Identity and Positioning**

To be instantly recognised and synonymous as the leading 'go to' organisation for enterprises and industry in South Australia – a driver of business excellence, innovation advice and high level support.

Strategic Objective Seven **People and Culture**

To create an environment which empowers, motivates and supports our highly specialised team of people to make a 'valued difference' to enterprises they engage with – to achieve extreme business impacts and outcomes.